Excel Challenge Homework Questions: Kickstarter Campaign

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. There are more successful Kickstarter Campaigns compared to those who were either cancelled or failed, combined.
   2. Out of all the categories, the music category has the highest success rate at 77%, followed by theater at a 60% success rate.
   3. Throughout the years Kickstarter Campaigns have been most successful in the month of May.
2. What are some limitations of this dataset?
   1. A limitation we come across in this dataset is knowing which age group, gender, and/or cultural background donates more often and to which categories. Knowing this information would help those starting Kickstart Campaigns target specific individuals depending on their category.
3. What are some other possible tables and/or graphs that we could create?
   1. We could create pie charts demonstrating the percentage of each category who are successful, live, canceled or failed.